

**MIRAKA**  
nurturing our world

**YOU DESERVE  
THE BEST**

**Become a Miraka  
Milk Supplier**

✓ Best Milk Price ✓ Best People ✓ Best Farms

[www.miraka.co.nz/newmilksupplier](http://www.miraka.co.nz/newmilksupplier)



## About Us

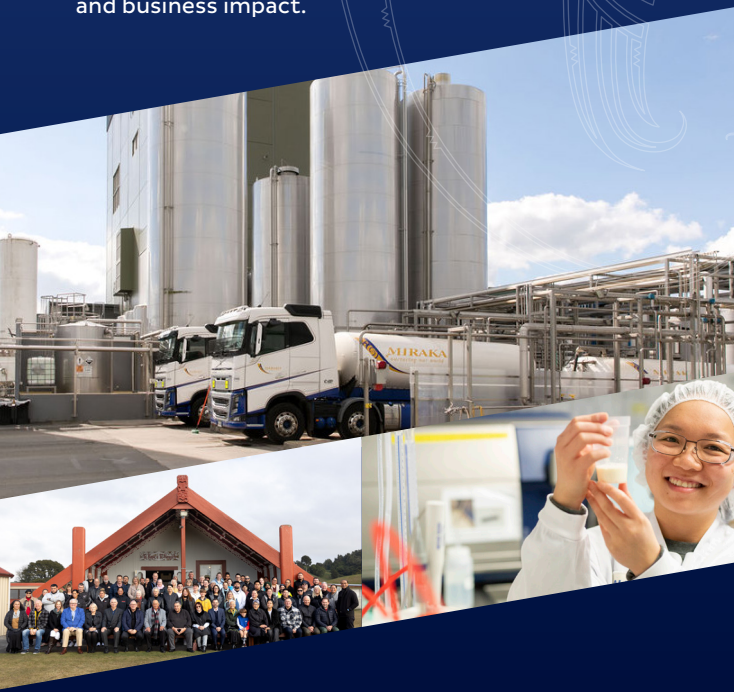
Miraka is New Zealand's, and the world's, first dairy processing company to use renewable geothermal energy, giving us one of the lowest manufacturing carbon emissions footprints that there is globally.

Established in 2010 by a small group of Māori trusts, Miraka was founded upon a te ao Māori worldview, with kaitiakitanga – guardianship of our natural environment – being one of our core values.

We began production in August 2011, becoming New Zealand's second-largest, Māori-owned export business, exporting \$300 million of premium milk powder, UHT, customised powders and frozen milk and frozen cream products to customers around the world.

Our plant emits 92% less manufacturing carbon emissions than traditional coal-fired factories, which is equivalent to having 5,000 fewer cars on New Zealand roads annually.

We've approximately 100 farmer suppliers and 150 staff. In New Zealand, we're Toitū certified and internationally, we hold the FSSC 22000 Food Safety System Certification, and B Corporation (B Corp) certification recognising our commitment to excellence in social responsibility, environmental sustainability, and business impact.



# Why become a Miraka milk supplier?

At Miraka, we believe in delivering more than just milk – we're committed to supporting our farmers with the best returns, people and a values-driven partnership.

- ✦ **Best Milk Price:** We have a proven track record of paying our farmers the best milk price. Over the past three seasons, we've consistently paid an average of \$0.15c / kg MS above the farmgate milk price.
- ✦ **Best Practice:** Join our values-based business and farming excellence programme, Te Ara Miraka. Earn up to \$0.20c / kg MS in premiums all while improving your on-farm sustainability, animal welfare, milk quality, and productivity.
- ✦ **Global Excellence:** Our Toitū, B Corporation and Food Safety System certifications are internationally recognised, helping us to maximise returns from emerging markets. Partner with a business which values kaitiakitanga – care of the natural environment and resources.
- ✦ **People and Community:** Benefit from our dedicated On-Farm Excellence team, who support you to achieve your best. Join fellow farmer suppliers at events like our Annual Suppliers' Awards Dinner, training & education workshops, golf day and conference.
- ✦ **No Capital Outlay:** Unlike other companies, joining Miraka doesn't require capital outlay for shares. Since 2010, we've paid over \$21 million in premiums to our farmers, demonstrating our commitment to your success.



# Lead the way in dairy farming and be rewarded – Te Ara Miraka.

- ✦ Introduced in 2015, Te Ara Miraka (the Miraka Way) is our farming excellence programme.
- ✦ Improve your on-farm sustainability, milk quality, animal welfare, staff development and productivity with practical support from our dedicated On-Farm Excellence team.
- ✦ Be rewarded financially for your efforts. Earn up to \$0.20 / kg MS in premium payments.
- ✦ Access and manage your data and information via our online Suppliers' Portal and Milk Quality App
- ✦ Increase both your, and your staff's technical knowledge through workshops, on-farm open days, and conferences.
- ✦ Celebrate farming success with fellow suppliers at our Annual Te Ara Miraka Awards Dinner.
- ✦ Build enduring relationships with our leadership and expect to see them out on-farm from time to time. Stay informed with our fortnightly farmer supplier updates.



# Miraka Milk Price

We're proud of the competitive and transparent milk price, and premiums, which our farmers receive.

- ✦ **Competitive Milk Price:** Our base milk price ranks amongst the best available.
- ✦ **Favourable Advance Rates:** We aim to pay 94% of base milk payments by 20th August.
- ✦ **Te Ara Miraka Premium:** Earn up to \$0.20c / kg MS in premiums for best practice in on-farm sustainability, animal welfare, milk quality, and people.
- ✦ **Frequent Updates:** We will provide regular Milk Price updates every two (2) months.

## Your Miraka Milk Price



## Speak with our On-Farm Excellence Team today

Our people have the practical and industry knowledge to help you and your farm to be the best – get in touch with us today to find out more about becoming a Miraka milk supplier.



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